

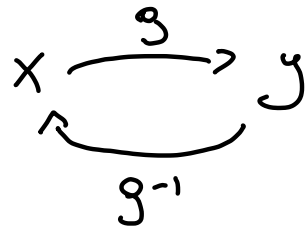
Lesson 13

Read Chapter 10

Exponential functions

Given $g(x) = 2x - 1$ on the domain $0 \leq x \leq 5$. Is g invertible? If it is find the inverse, its domain and its range

$$y = 2x - 1 \quad \text{solve for } x \quad \text{or} \quad x = \frac{y+1}{2} \quad \text{solve for } y$$
$$\frac{y+1}{2} = \frac{2x}{2}$$
$$g^{-1}(y) = \frac{y+1}{2}$$
$$g^{-1}(x) = \frac{x+1}{2}$$

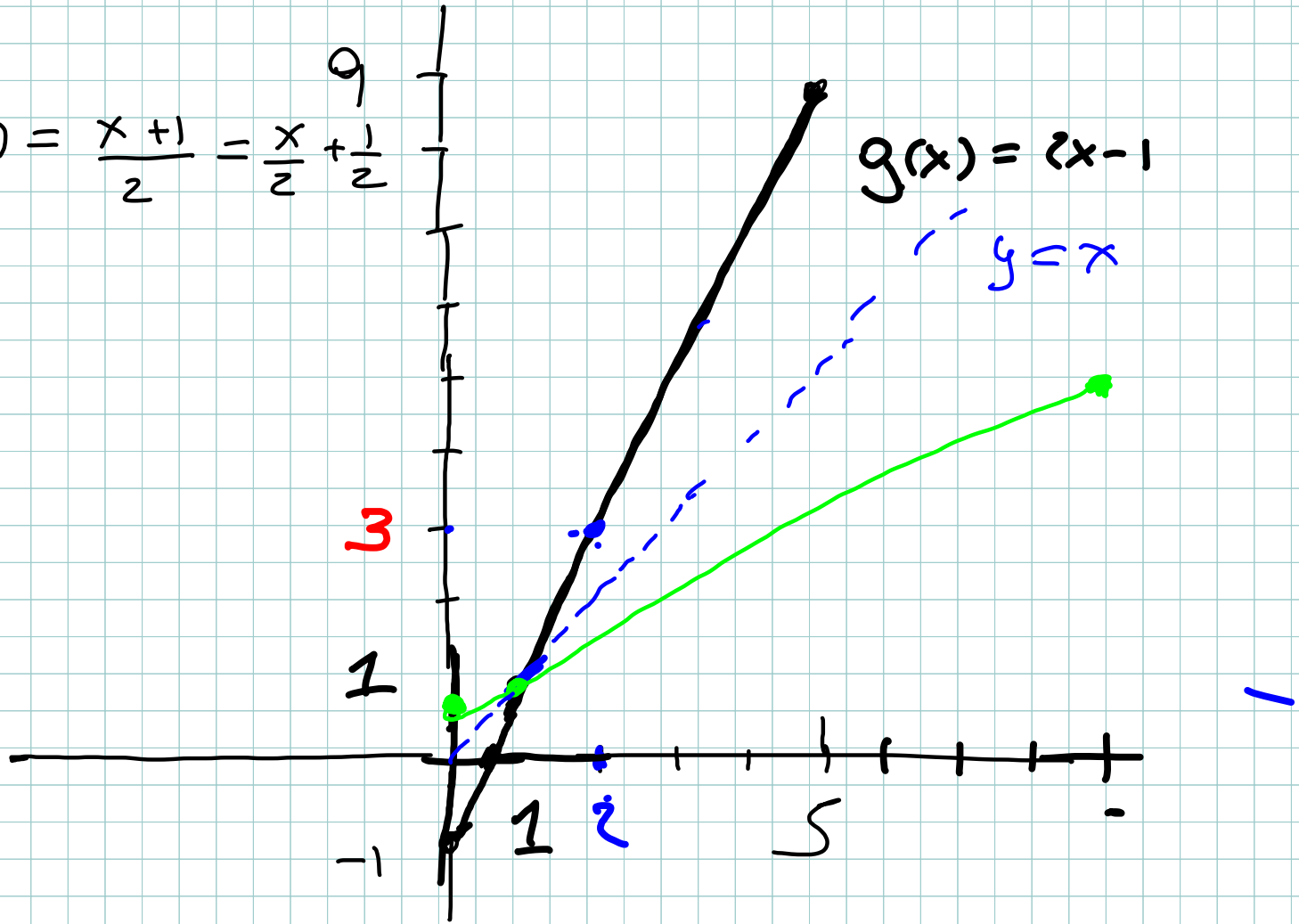


$$\text{Domain of } g^{-1} = \text{Range of } g \quad [-1, 9]$$

$$\text{Range of } g^{-1} = \text{Domain of } g \quad [0, 5]$$

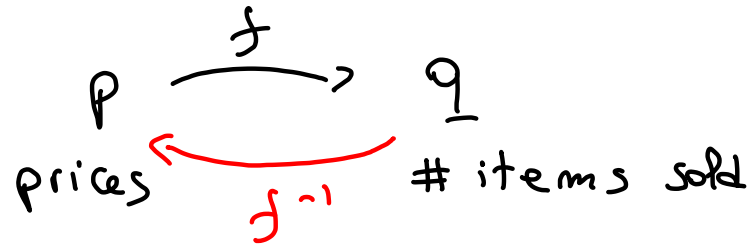
$$g^{-1}(x) = \frac{x+1}{2} = \frac{x}{2} + \frac{1}{2}$$

$$g(x) = 2x - 1$$



Suppose p is the price of an item and $q = f(p)$ is the number of items sold at that price. Explain in words the meaning of:

~~Suppose~~



$$f^{-1}(30) = 200 = p \text{ price}$$

"
 q # items sold

you sell 30 items, if each item has price $p = \$200$

Function in standard exponential form : $f(x) = A_0 a^x$, $a > 0$ and

$$a \neq 1 \quad f(x) = 1000 (-3)^x \quad f\left(\frac{1}{2}\right) = 1000 (-3)^{1/2} = 1000\sqrt{-3} \quad ?$$

$$1^x = 1 \quad f(x) = 1000 \cdot 1^x = 1000$$

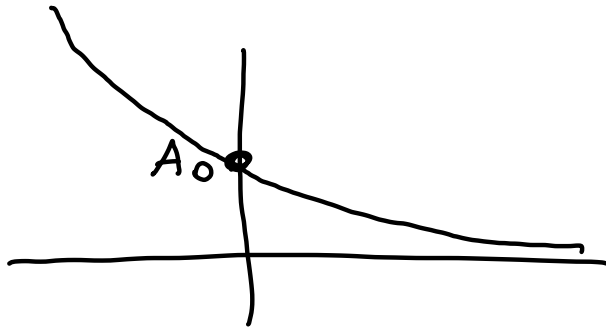
Example $f(x) = 1000 \cdot (1.3)^x$

$$f(0) = A_0$$

$$f(0) = A_0 \frac{a^0}{1} = A_0$$

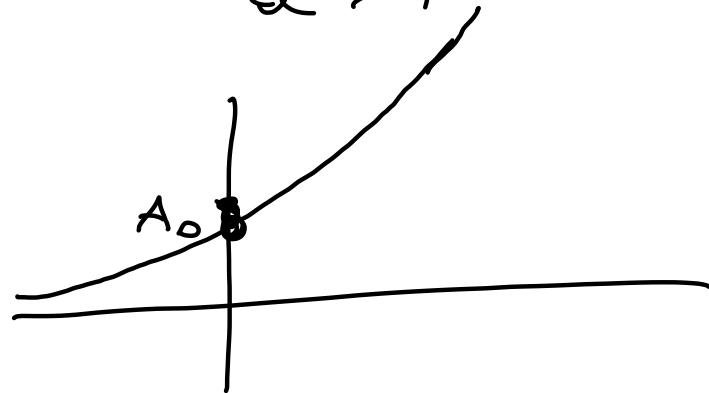
Graphs:

$$0 < a < 1$$



$$f(x) = A_0 \left(\frac{1}{2}\right)^x$$

$$a > 1$$



$$f(x) = A_0 (2)^x$$

Useful algebra

$$1. a^{x+y} = a^x \cdot a^y \quad a^{x-y} = \frac{a^x}{a^y}$$

$$2. a^{-x} = \frac{1}{a^x} = \left(\frac{1}{a}\right)^x$$

$$3. a^{\frac{m}{n}} = \sqrt[n]{a^m}$$

$$4. a^{xy} = (a^x)^y$$

Put $f(x) = 3 \cdot 2^{-x + \frac{1}{2}}$ in standard exponential form

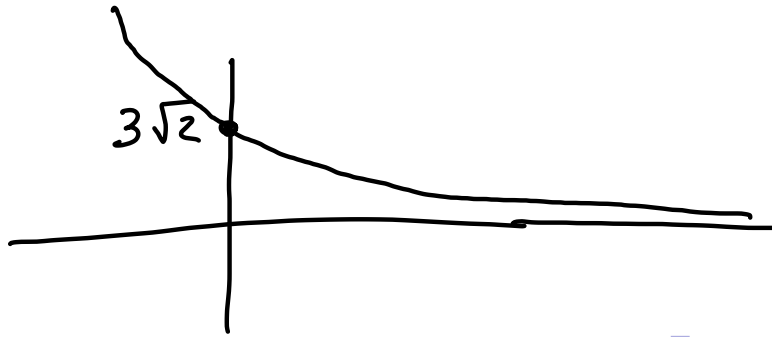
x^3 power
 3^x exponential

$$f(x) = A_0 a^x$$

$$3 \cdot 2^{-x + \frac{1}{2}} = 3 \cdot 2^{-x} \cdot 2^{\frac{1}{2}} = 3\sqrt{2} \cdot 2^{-x}$$

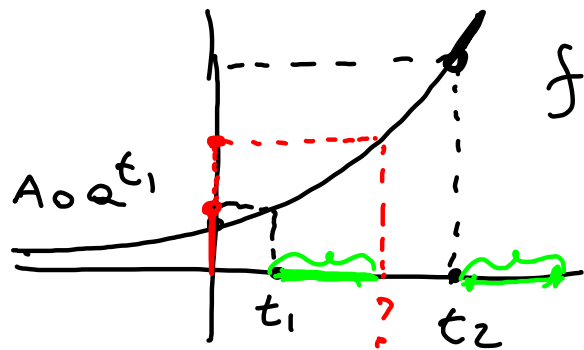
$$\underbrace{3\sqrt{2}}_{A_0} \left(\frac{1}{2} \right)^x$$

$\frac{1}{2} = a$



Doubling time

Given an exponential function $f(t) = A_0 a^t$, its doubling time is the period of time required for f to double in value.



$$f(t) = A_0 a^t$$

Fact the doubling time does not depend on starting time

May as well look at $t=0$, $f(0) = A_0$
want to find time t s.t $f(t) = 2 \cdot A_0$

$$A_0 a^t = 2 \cdot A_0$$

$$\ln(a^t) = \ln(2)$$

$$t \cdot \frac{\ln(a)}{\ln(a)} = \boxed{\frac{\ln(2)}{\ln(a)}}$$

Check that doubling time does not depend on initial time

starting time t_1 : $f(t_1) = A_0 a^{t_1}$

when is $f(t) = 2 A_0 a^{t_1}$?

$$A_0 a^t = 2 A_0 a^{t_1}, \quad \text{solve for } t$$

$$a^t = 2 a^{t_1}$$

$$\ln(a^t) = \ln(2 a^{t_1})$$

$$\ln(a^t) = \ln(2) + \ln a^{t_1}$$

$$t \ln a = \ln 2 + t_1 \ln a$$

$$t = \frac{\ln 2}{\ln a} + t_1$$

Note $\ln(2 a^{t_1}) = t_1 \ln(2a)$ is WRONG ALGEBRA

The doubling time for $f(x) = A_0 a^x$ is $\frac{\ln 2}{\ln a}$

$$f(x) = A_0 a^x \quad 2 \text{ points}$$

$$g(x) = mx + b \quad 2 \text{ points}$$

$$h(x) = ax^2 + bx + c \quad 3 \text{ points}$$

Frequent questions:

1. Find an exponential function through two given points.
2. Find an exponential function through a given point, with a given doubling time.

Find a formula for the exponential function that passes through the points $(0, 2)$ and $(3, 5)$

$$f(x) = A_0 a^x$$
$$2 = A_0 a^0 \quad ; \quad \boxed{2 = A_0}$$
$$5 = A_0 a^3 \quad ; \quad 5 = 2 \cdot a^3 \quad ; \quad \frac{5}{2} = a^3 \quad ; \quad \boxed{\sqrt[3]{\frac{5}{2}} = a}$$

$$f(x) = 2 \left(\sqrt[3]{\frac{5}{2}} \right)^x$$

Find a formula for the exponential function that passes through the points (1, 2) and (3, 5)

$$f(x) = A_0 a^x$$

$$2 = A_0 a$$

$$5 = A_0 a^3$$

$$\frac{5}{2} = \frac{A_0 a^3}{A_0 a} = a^2$$

$$2 = A_0 \sqrt{\frac{5}{2}}$$

$$\boxed{\frac{2}{\sqrt{\frac{5}{2}}} = A_0} = \frac{2\sqrt{2}}{\sqrt{5}}$$

$$\boxed{\sqrt{\frac{5}{2}} = a}$$

$$f(x) = \frac{2\sqrt{2}}{\sqrt{5}} \left(\sqrt{\frac{5}{2}}\right)^x$$