

Lesson 10

Min/max problems

Want to maximize / minimize a quantity

① Choose your variable(s) and find a formula for q $q = q(x)$

② Most likely $q(x)$ is a quadratic function its graph is a parabola \cup \cap and you need to find vertex.

③ Pay attention whether the problem is asking for an x value (h) or a value of the quantity q (k)

Tricks / problems

1) The quantity is a distance

2) The quantity depends on more than one variable

3) Min / max not at vertex

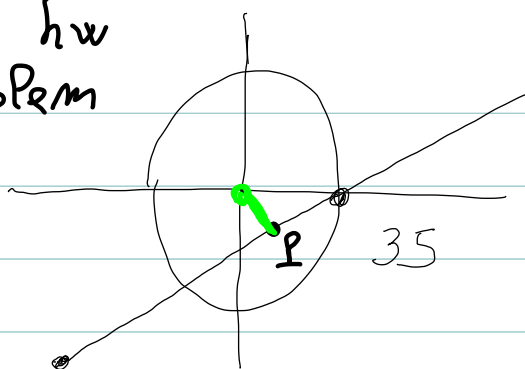
If $\sqrt{f(t)}$ and $f(t)$ have a min/max, they both reach the min/max at the same t value t_1 .

$$\text{Min: } \sqrt{f(t_1)} \leq \sqrt{f(t)}$$

$$f(t_1) \leq f(t)$$

Trick: remove square root to find t

opt hw
problem



$$x = -40 + \frac{30}{\sqrt{13}} t$$
$$y = -50 + \frac{20}{\sqrt{13}} t$$

$(-40, -50)$

Second method: want minimize distance between Ball and center

$$d(\text{Ball}, \text{center}) = \sqrt{(-40 + \frac{30}{\sqrt{13}} t)^2 + (-50 + \frac{20}{\sqrt{13}} t)^2}$$

We want to minimize d

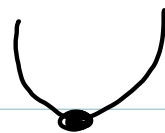
Trick minimize d^2 . SIMPLIFY
remove square root

$$1600 - 2 \cdot 40 \cdot \frac{30}{\sqrt{13}} t + \frac{900}{13} t^2 +$$

$$2500 - 2 \cdot 50 \cdot \frac{20}{\sqrt{13}} t + \frac{400}{13} t^2$$

Add together similar terms

$$d^2 = 100t^2 - \frac{4400}{\sqrt{13}}t + 4100 \quad (h, k)$$



$$\text{min at } h = \frac{\frac{4400}{\sqrt{13}}}{200} = \boxed{\frac{22}{\sqrt{13}}}$$

This is time when bell is closest to center

To find P, plug $t = \frac{22}{\sqrt{13}}$ into parametric coordinates

$$x = -40 + \frac{30}{\sqrt{13}} \cdot \frac{22}{\sqrt{13}}$$

$$y = -50 + \frac{20}{\sqrt{13}} \cdot \frac{22}{\sqrt{13}}$$

simplify

To find minimum distance

compute $d\left(\frac{22}{\sqrt{13}}\right) =$ (here you need $\sqrt{\quad}$)

$$= \sqrt{100 \cdot \left(\frac{22}{\sqrt{13}}\right)^2 - \frac{4400}{\sqrt{13}} \cdot \frac{22}{\sqrt{13}} + 4100}$$

$$= \sqrt{\frac{48400}{13} - \frac{96800}{13} + \frac{4100 \cdot 13}{13}}$$

$$= \sqrt{\frac{4900}{13}} = \boxed{\frac{70}{\sqrt{13}}}$$

Rosalie is organizing a circus performance to raise money for a charity. She is trying to decide how much to charge for tickets. From past experience she knows that the number of tickets sold is a linear function of the price. If she charges x 5 dollars per ticket, she can sell 1000 tickets, if she charges 7 dollars she can only sell 900 tickets. How much should she charge per tickets to make the most money?

Maximize the money Rosalie makes

$$q = q(x) \quad \text{Choose } x : \text{ price of one ticket}$$

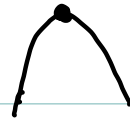
$$q = x \cdot \text{number of tickets sold}$$

$f(x)$ linear function (5, 1000) (7, 900)

$$f(x) = 1000 + \frac{1000-900}{5-7}(x-5) ; f(x) = 1000 - 50(x-5)$$

$$q(x) = x \cdot (1000 - 50(x-5)) = 1000x - 50x^2 + 250x = -50x^2 + 1250x$$

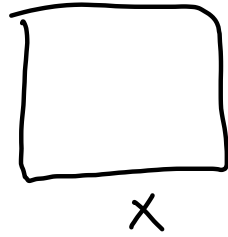
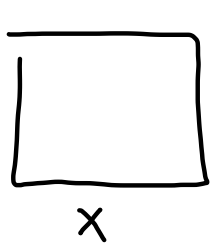
$$q(x) = -50x^2 + 1250x$$



$$h = -\frac{1250}{2(-50)} = \boxed{12.5}$$

To find the max money Rosalie can make
calculate $q(12.5) = -50 \cdot (12.5)^2 + 1250 \cdot 12.5$ (k)
and simplify

You have 720 m of fencing with which to build 3 enclosures. Two are identical squares and one is a rectangle that is twice as long as it is wide. What should be the dimensions of the squares to minimize the combined area of all three enclosures? What should be the dimensions of the squares to maximize the combined area of all three enclosures? (dimensions = 0 are OK)



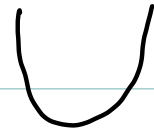
quantity Area: $q = A(x)$; $A = x^2 + x^2 + 2y \cdot y$

want to "get rid of y"; $4x + 4x + 2y + y + 2y + y = 720$

$6y = \frac{720 - 8x}{6} = \frac{360 - 4x}{3}$; $A(x) = 2x^2 + 2 \left(\frac{360 - 4x}{3} \right)^2$

$A(x) = 2x^2 + \frac{2}{9} (360^2 - 360 \cdot 2 \cdot 4x + 16x^2)$

$$A(x) = \frac{50}{9}x^2 - 640x + 288000$$



minimum at vertex $h = \frac{640}{2 \cdot \frac{50}{9}} \approx \boxed{57.6}$

Maximum at ?

$$0 \leq x \leq 90$$

$$8x = 720$$

$$x = \frac{720}{8} = 90$$

$$A(0) = 288000$$

$$A(90) = 275000$$

Area is max for $\boxed{x=0}$

