

# Math 407: Linear Optimization

## Lecture 14: Sensitivity Analysis Concrete Products Corp

Math Dept, University of Washington



## 1 Concrete Products Corp Example

# Concrete Products Corp

Concrete Products Corporation has the capability of producing four types of concrete blocks. Each block must be subjected to four processes: batch mixing, mold vibrating, inspection, and yard drying. The plant manager desires to maximize profits during the next month. During the upcoming 30 days, he has 800 machine hours available on the batch mixer, 1000 hours on the mold vibrator, and 340 man-hours of inspection time. Yard-drying time is unconstrained. Taking into consideration depreciated capital investment and maintenance costs, batch mixing time is worth \$5 per hour, mold vibrating time is worth \$10 per hour, and inspection time is worth \$10 per hour, and the materials costs for the blocks are \$50, \$80, \$100, and \$120 per pallet, respectively. The production director has formulated his problem as a linear program.

# Concrete Products Corp

|                | $x_1$ | $x_2$ | $x_3$ | $x_4$ | $x_5$ | $x_6$ | $x_7$ | $b$  |
|----------------|-------|-------|-------|-------|-------|-------|-------|------|
| batch mixing   | 1     | 2     | 10    | 16    | 1     | 0     | 0     | 800  |
| mold vibrating | 1.5   | 2     | 4     | 5     | 0     | 1     | 0     | 1000 |
| inspection     | 0.5   | 0.6   | 1     | 2     | 0     | 0     | 1     | 340  |
|                | 80    | 140   | 300   | 500   | 0     | 0     | 0     | 0    |

Resource costs

|                |   |                |
|----------------|---|----------------|
| batch mixing   | = | \$5 <i>hr</i>  |
| mold vibrating | = | \$10 <i>hr</i> |
| inspection     | = | \$10 <i>hr</i> |

Materials costs:  $(x_1, x_2, x_3, x_4) \sim (\$50, \$80, \$100, \$120)$ .

# Concrete Products Corp

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batch mixing = \$5 *hr*

mold vibrating = \$10 *hr*

inspection = \$10 *hr*

Materials costs :  $(x_1, x_2, x_3, x_4) \sim (\$50, \$80, \$100, \$120)$

Profits :  $(x_1, x_2, x_3, x_4) \sim (\$80, \$140, \$300, \$500)$

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Sale price = profit + costs

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$$x_1 \sim 80 + 5 \times 1 + 10 \times 1.5 + 10 \times 0.5 + 50 = \$155$$

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$$x_1 \sim 80 + 5 \times 1 + 10 \times 1.5 + 10 \times 0.5 + 50 = \$155$$

$$x_2 \sim 140 + 5 \times 2 + 10 \times 2 + 10 \times 0.6 + 80 = \$256$$



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$$x_3 \sim 300 + 5 \times 10 + 10 \times 4 + 10 \times 1 + 100 = \$500$$

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$$x_2 \sim 140 + 5 \times 2 + 10 \times 2 + 10 \times 0.6 + 80 = \$256$$

$$x_3 \sim 300 + 5 \times 10 + 10 \times 4 + 10 \times 1 + 100 = \$500$$

$$x_4 \sim 500 + 5 \times 16 + 10 \times 5 + 10 \times 2 + 120 = \$770$$



# Concrete Products Corp

Optimal tableau

| $x_1$ | $x_2$ | $x_3$ | $x_4$ | $x_5$ | $x_6$ | $x_7$ | $b$    |
|-------|-------|-------|-------|-------|-------|-------|--------|
| 0     | 1     | 11    | 19    | 1.5   | -1    | 0     | 200    |
| 1     | 0     | -12   | -22   | -2    | 2     | 0     | 400    |
| 0     | 0     | 0.4   | 1.6   | 0.1   | -0.4  | 1     | 20     |
| 0     | 0     | -280  | -400  | -50   | -20   | 0     | -60000 |

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What is the break-even sale price for one pallet of types 3 and 4 concrete blocks?

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What is the break-even sale price for one pallet of types 3 and 4 concrete blocks?

Break-even sale price = reduced cost + current sale price



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What is the break-even sale price for one pallet of types 3 and 4 concrete blocks?

$$\begin{aligned}\text{Break-even sale price} &= \text{reduced cost} + \text{current sale price} \\ \text{Type 3} &= \$280 + \$500 = \$780\end{aligned}$$



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What is the break-even sale price for one pallet of types 3 and 4 concrete blocks?

Break-even sale price = reduced cost + current sale price

$$\text{Type 3} = \$280 + \$500 = \$780$$

$$\text{Type 4} = \$400 + \$770 = \$1170$$



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| 0     | 0     | 0.4   | 1.6   | 0.1   | -0.4  | 1     | 20     |
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What is the minimum price at which type 2 blocks can be sold and yet maintain them in the optimal production mix?



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If the 800 machine hours on the batch mixer is uncertain, for what range of hours of batch mixing time is it efficient for the optimal production mix to consist of type 1 and 2 blocks?

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A competitor has offered the manager additional batch mixing time at \$30 an hour. Neglecting transportation costs, should the manager accept this offer and if so, how many hours of batch mixing time should he purchase at this price?



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The mold vibrator needs major repairs. Consequently, we will lose 300 hours of mold vibrating time this month. What should be the new production schedule for this month ?