

1. (14 pts) A company sells items. For all functions in this problem, x is in *thousands* of items. The selling price per item is $p = 57 - 8x$ dollars/item. Total Cost, $TC(x)$, is a *linear* function with fixed cost of 14 thousand dollars and a cost of 32 thousand dollars to produce 3 thousands items. That is, $TC(0) = 14$ and $TC(3) = 32$. Keep enough digits so final answers are accurate to the nearest item.

(a) (2 pts) Find the *linear* function for $TC(x)$.

$$m = \frac{32 - 14}{3 - 0} = \frac{18}{3} = 6 \quad TC(x) = \underline{6x + 14} \text{ thousand dollars}$$

(b) (4 pts) Find the quantity when average cost, $AC(x)$, is 9 dollars per item.

$$AC(x) = \frac{6x + 14}{x} \stackrel{?}{=} 9$$

$$\Rightarrow 6x + 14 = 9x$$

$$14 = 3x$$

$$x = \frac{14}{3} = 4.\overline{6}$$

$$x = \underline{4.667} \text{ thousand items}$$

(c) (4 pts) Find the larger quantity, x , where $TR(x)$ equals $VC(x)$.

$$TR(x) = 57x - 8x^2 \stackrel{?}{=} 6x = VC(x)$$

$$0 = 8x^2 - 51x \quad \text{OR} \quad x = \frac{51 \pm \sqrt{51^2 - 0}}{2(8)} \rightarrow \frac{102}{16} = 6.375$$

$$0 = x(8x - 51)$$

$$x = 0 \quad \text{OR} \quad 8x - 51 = 0$$

$$x = \frac{51}{8} = 6.375$$

$$x = \underline{6.375} \text{ thousand items}$$

(d) (4 pts) Find the maximum profit. (Keep enough digits to be accurate to the nearest *dollar*)

$$\text{PROFIT} = TR(x) - TC(x)$$

$$= (57x - 8x^2) - (6x + 14)$$

$$\text{PROFIT} = -8x^2 + 51x - 14$$

$$x = \frac{-51}{2(-8)} = 3.1875 \Rightarrow -8(3.1875)^2 + 51(3.1875) - 14$$

$$= 67.28125$$

$$\text{MAX PROFIT} = \underline{67.281} \text{ thousand dollars}$$

2. (14 points) For a different company. For all functions in this problem, x is in *hundred* of items. Total revenue is $TR(x) = 32x - 2x^2$ hundred dollars. Fixed costs are \$1700 and average variable costs are $AVC(x) = 2.5x^2 - 19x + 42.75$ dollars/item. Keep enough digits so final answers are accurate to the nearest item or nearest cent.

- (a) (2 pts) Give the function for Total Cost, $TC(x)$.

$$TC(x) = 2.5x^3 - 19x^2 + 42.75x + 17 \text{ hundred dollars}$$

- (b) (4 pts) Find the shutdown price.

LOWEST y-VALUE OF $AVC(x)$

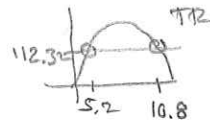
$$x = -\frac{-19}{2(2.5)} = 3.8$$

$$y = AVC(3.8) = 2.5(3.8)^2 - 19(3.8) + 42.75 = 6.65 \text{ dollars/item}$$

- (c) (4 pts) Find the largest interval of x -values where $TR(x)$ is greater than or equal to 112.32 hundred dollars.

$$32x - 2x^2 = 112.32$$

$$0 = 2x^2 - 32x + 112.32$$



$$x = \frac{32 \pm \sqrt{32^2 - 4(2)(112.32)}}{2(2)} = \frac{32 \pm \sqrt{125.44}}{4} = \frac{32 \pm 11.2}{4} \rightarrow \begin{matrix} 5.20 \\ 10.80 \end{matrix}$$

$$\text{from } x = 5.20 \text{ to } x = 10.80 \text{ hundred items}$$

- (d) (4 pts) Find and completely simplify $MR(x) = \frac{TR(x+0.01) - TR(x)}{0.01}$.

$$\frac{[32(x+0.01) - 2(x+0.01)^2] - [32x - 2x^2]}{0.01}$$

$$= \frac{32x + 0.32 - 2(x^2 + 0.02x + 0.0001) - 32x + 2x^2}{0.01}$$

$$= \frac{0.32 - 0.04x - 0.0002}{0.01}$$

$$= -4x + 32 - 0.02 = -4x + 31.98$$

$$MR(x) = -4x + 31.98 \text{ dollars/item}$$

3. (10 pts) Your company makes two kinds of cleaners: Miracle Cleaner and Speedex Cleaner.

Each gallon of Miracle Cleaner brings in \$2 dollars in profit and each gallon of Speedex Cleaner brings in \$2.50 dollars in profit.

You have enough supplies to make *at most* 960 gallons of Miracle Cleaner and *at most* 1150 gallons of Speedex Cleaner.

Also, your combined total gallons of both cleaners can be *at most* 1500 gallons.

Let x = 'gallons of Miracle Cleaner' and y = 'gallons of Speedex Cleaner'.

- (a) Give the constraints and sketch/shade the feasible region.

You **must** label all x -intercepts, y -intercepts, and **intersection points** for full credit.

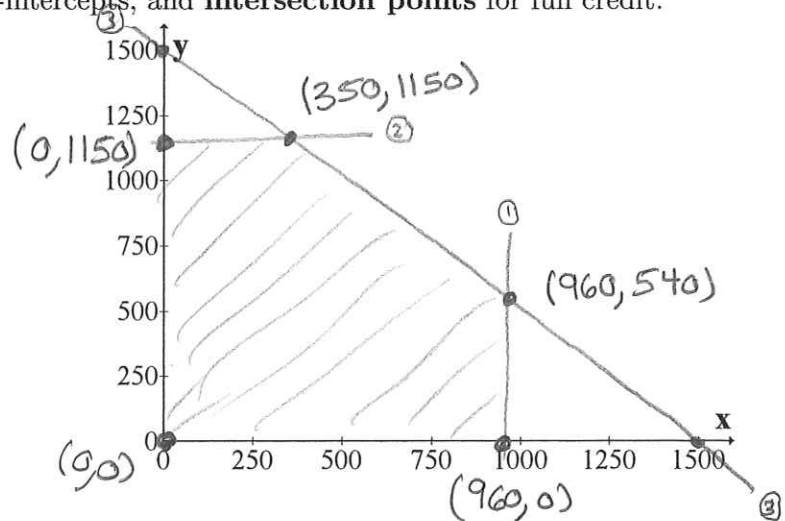
$$x \leq 960$$

$$y \leq 1150$$

$$x + y \leq 1500$$

$$\begin{array}{l} \textcircled{1} x = 960 \\ \textcircled{3} x + y = 1500 \end{array} \left\{ \begin{array}{l} 960 + y = 1500 \\ y = 540 \end{array} \right.$$

$$\begin{array}{l} \textcircled{2} y = 1150 \\ \textcircled{3} x + y = 1500 \end{array} \left\{ \begin{array}{l} x + 1150 = 1500 \\ x = 350 \end{array} \right.$$



- (b) How much of each type of mix should you produce to give maximum profit?

Also give the value of maximum profit? (Show your work)

$$P(0,0) = 0$$

$$\text{PROFIT} = P(x,y) = 2x + 2.5y$$

$$P(960,0) = 2 \cdot 960 = 1920$$

$$P(0,1150) = 2.5 \cdot 1150 = 2875$$

$$P(350,1150) = 2 \cdot 350 + 2.5 \cdot 1150 = 3575$$

$$P(960,540) = 2 \cdot 960 + 2.5 \cdot 540 = 3270$$

$$x = 350 \text{ gallons}$$

$$y = 1150 \text{ gallons}$$

$$\text{Max Profit} = 3575 \text{ dollars}$$

4. (10 pts)

- (a) (6 pts) The demand function for a certain commodity is given by $p^2 + 12q = 1880$ and the supply function is given by $1000 - p^2 + 10q = 0$. Find the equilibrium quantity and equilibrium price (Round your final answers to two decimal places)

$$\textcircled{1} \quad p^2 = 1880 - 12q$$

$$\textcircled{2} \quad 1000 - p^2 + 10q = 0$$

$$\begin{aligned} \textcircled{1} \ \& \ \textcircled{2} \quad 1000 - (1880 - 12q) + 10q & \stackrel{?}{=} 0 \\ -880 + 22q & = 0 \\ q & = \frac{880}{22} = 40 \end{aligned}$$

$$p^2 = 1880 - 12(40)$$

$$p^2 = 1400$$

$$p = \pm \sqrt{1400} \approx 37.41657$$

$$q = \underline{40}$$

$$p = \underline{37.42}$$

- (b) (4 pts) Solve $5 + 4(2)^{3x} = 25$.

Give your final answer as a **decimal**, accurate to three digits after the decimal.

$$4(2)^{3x} = 20$$

$$(2)^{3x} = 5$$

$$\ln(2^{3x}) = \ln(5)$$

$$3 \times \ln(2) = \ln(5)$$

$$x = \frac{\ln(5)}{3 \ln(2)} \approx 0.773976$$

$$x \approx \underline{0.774}$$