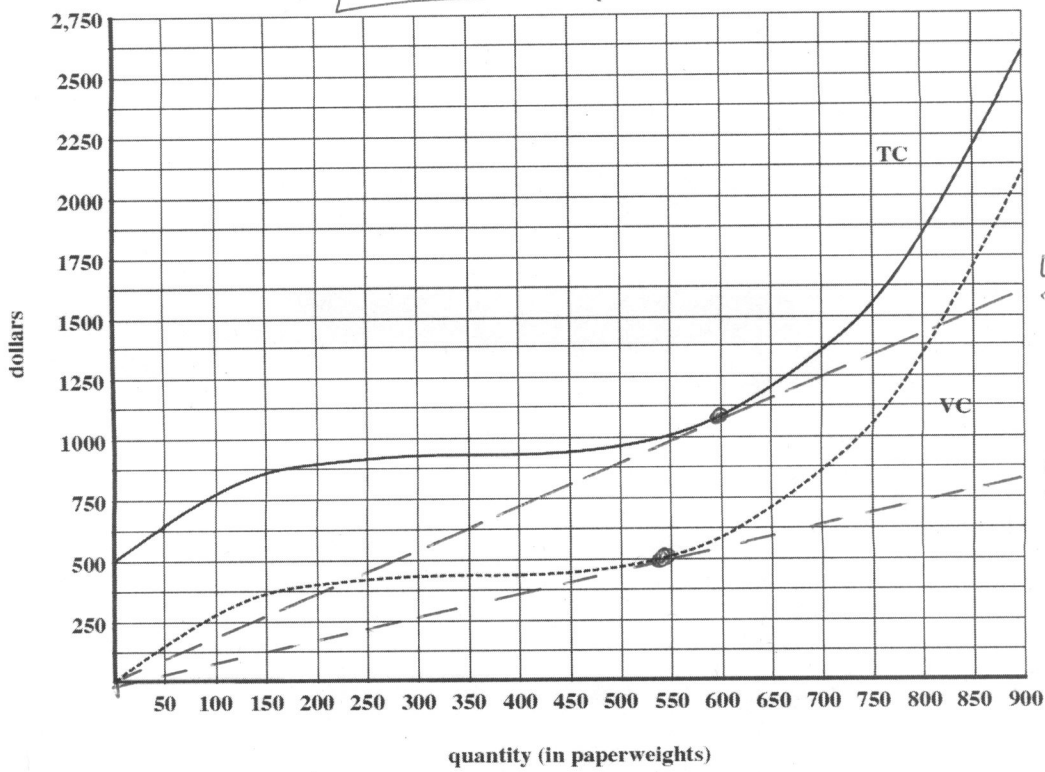
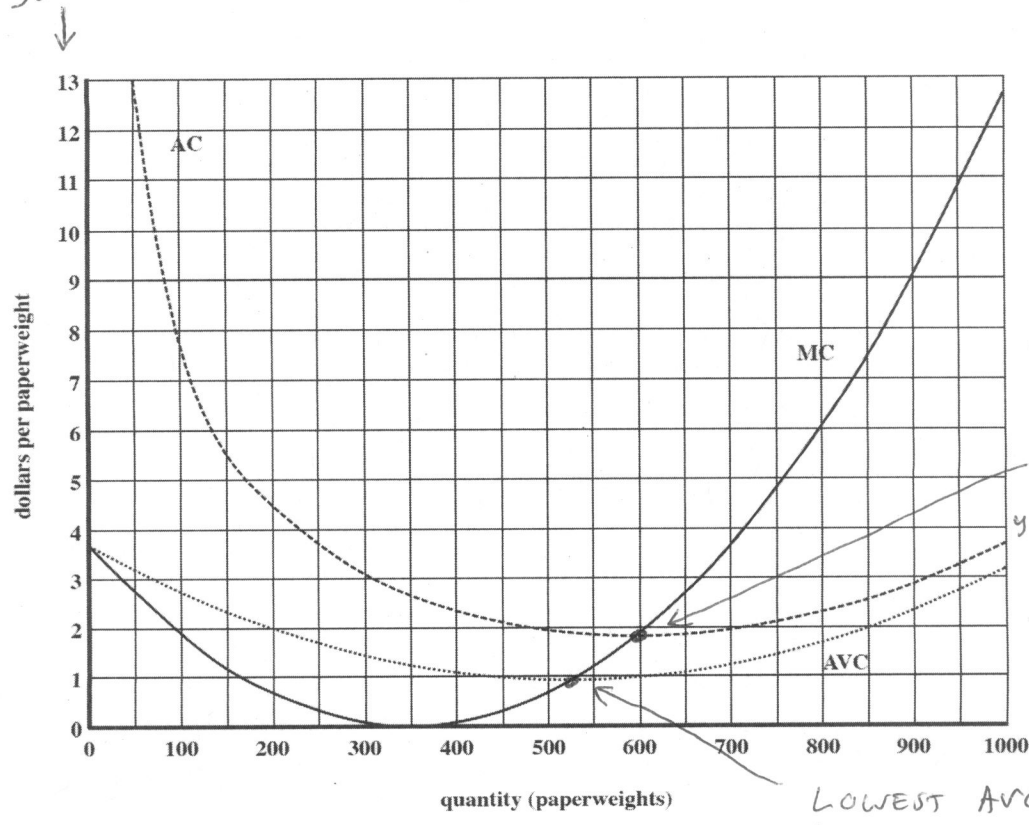


COSTS



SLOPE VALUES FROM HERE ↷

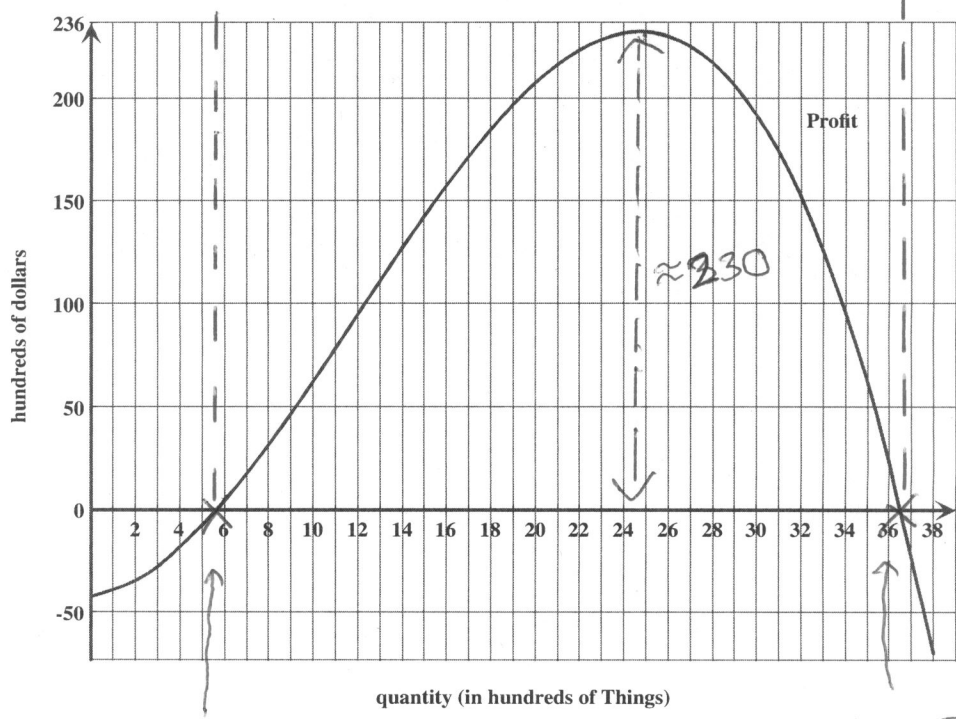
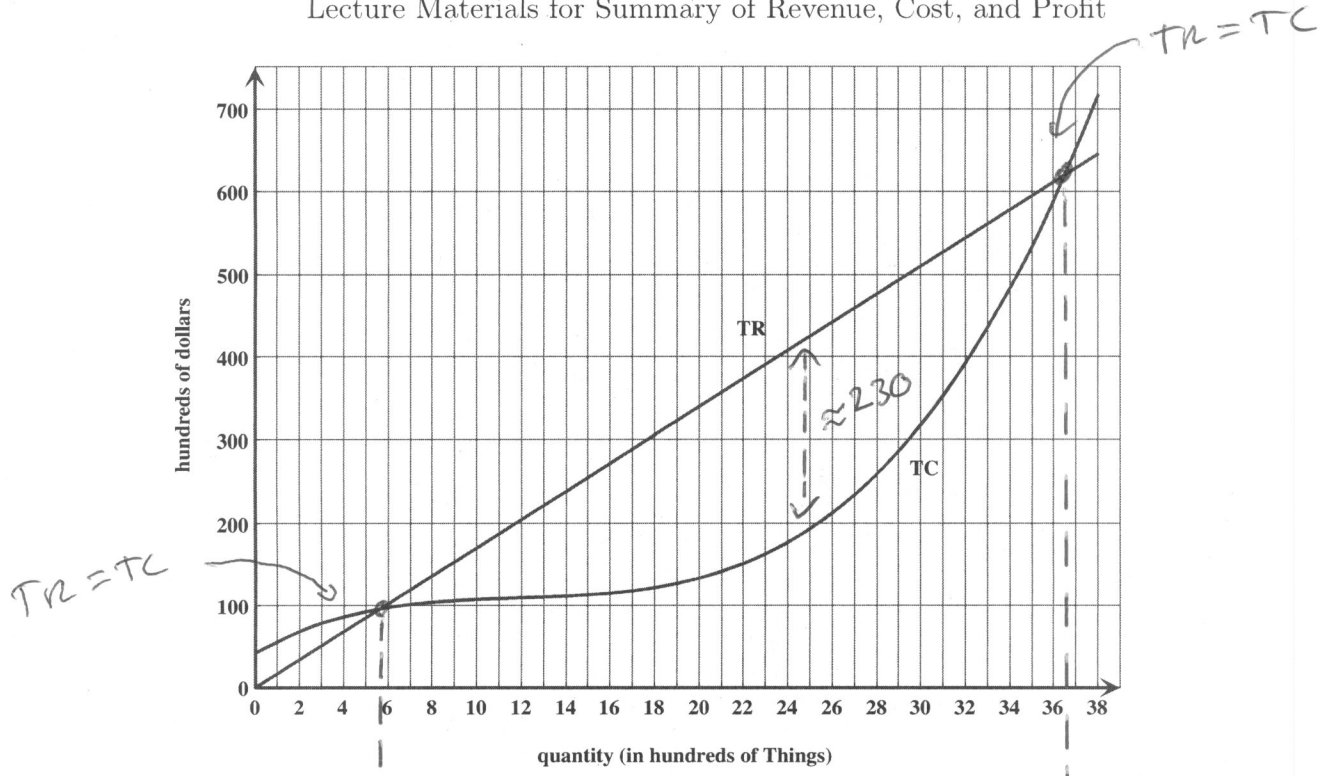


INTERSECTION OF AC & MC AND LOWEST AC POINT
 y-VALUE \approx 1.80 = BEP

INTERSECTION OF AVC & MC AND LOWEST AVC POINT
 y-VALUE \approx 0.90 = SDP

TR/TC & PROFIT

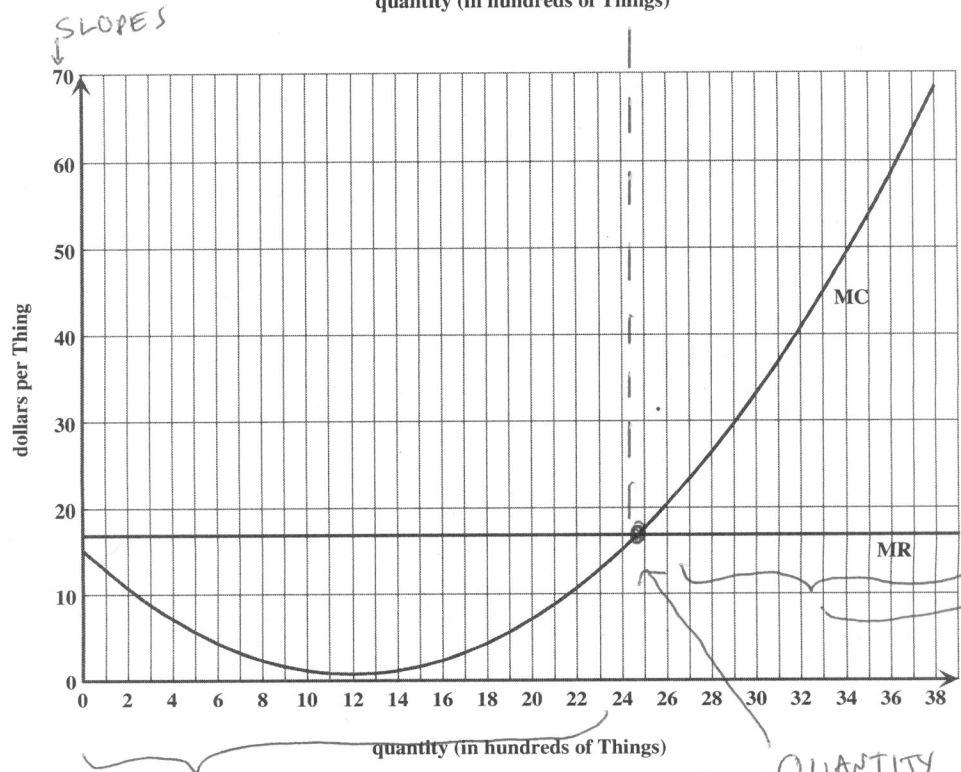
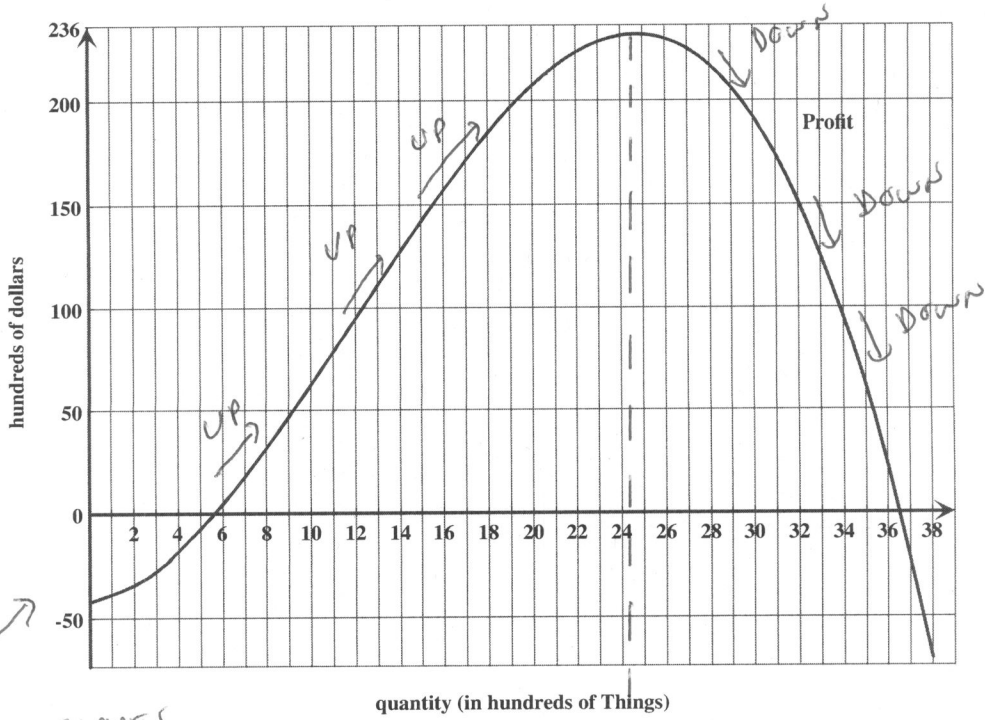
Lecture Materials for Summary of Revenue, Cost, and Profit



PROFIT IS ZERO

PROFIT IS ZERO

PROFIT & MR/MC

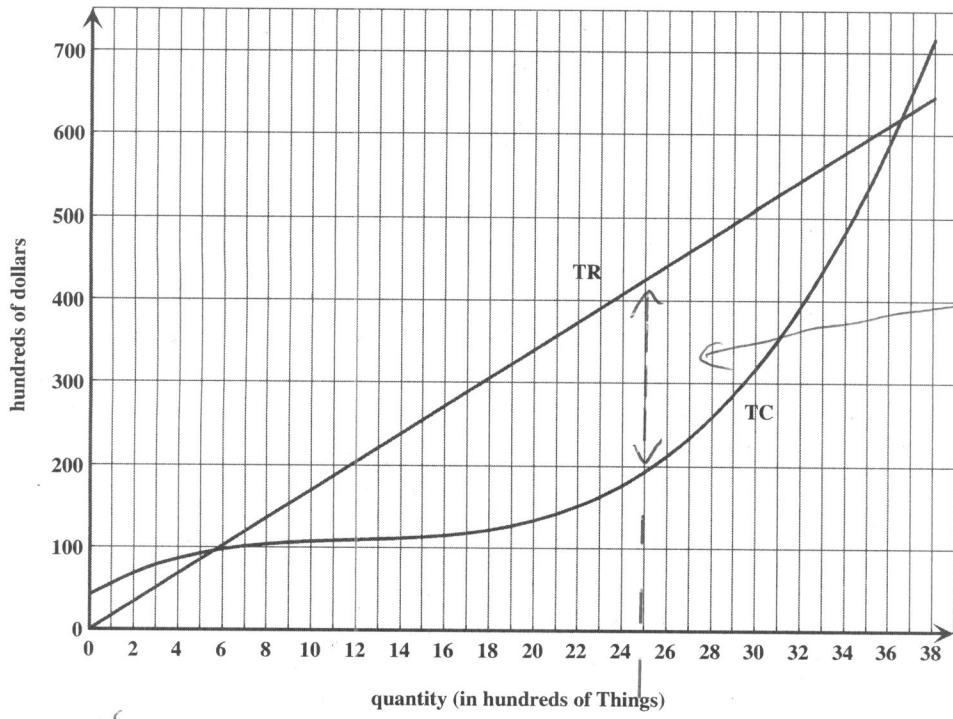


HERE $MR < MC$
 SO PROFIT
 IS GOING
 DOWN

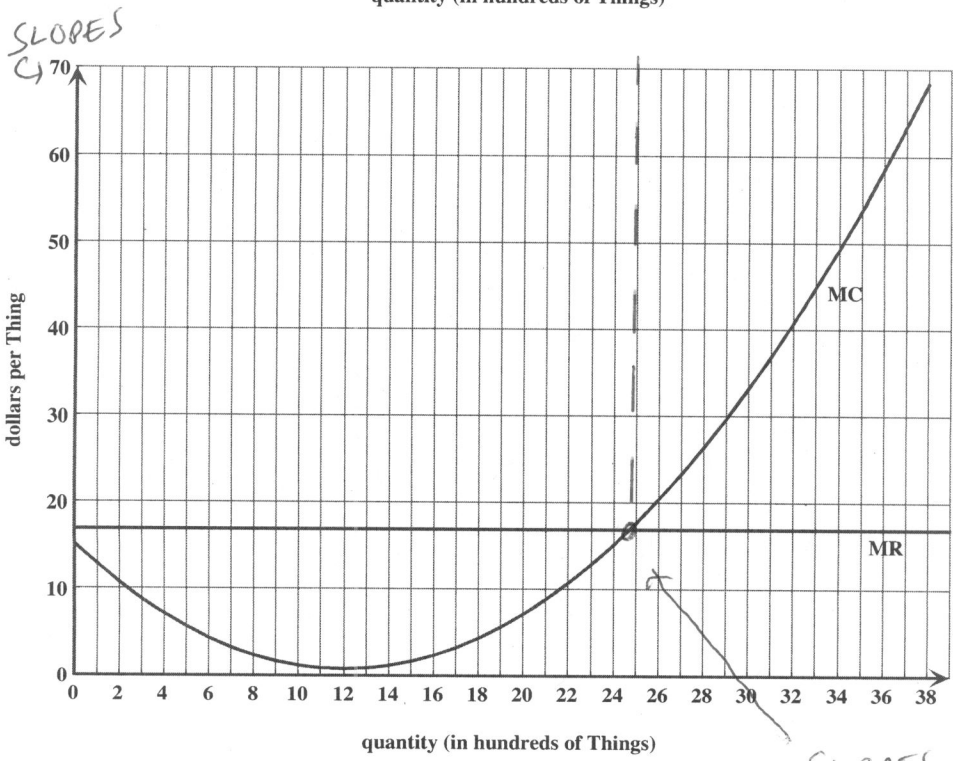
HERE $MR > MC$
 SO PROFIT IS
 GOING UP

QUANTITY WHERE
 MAX PROFIT OCCURS

TR/TC AND MR/MC



MAX PROFIT



SLOPES MATCH!